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Thank you for attending this event held in Lake George. As part of our ongoing marketing and economic impact studies our regional chamber has partnered with event organizers and are requesting that attendees to events complete this brief survey and return to our chamber office as quickly as possible. All individual responses are confidential and anonymous.

Event: _____ Event Date(s) _____

Are you a Warren County resident? Yes ___ No ___

What US State or Foreign Country are you from? _____ What is your hometown zip code? _____

How many people traveled with you in your party? _____

Was this the first time you attended this event? _____

How did you hear about the event? ___ Newspaper ___ Online Ad ___ Event Poster/Flyer ___ Word of Mouth
 (mark all that apply) ___ Radio Announcement ___ Television ___ Previous attendance

Is this your first time to Lake George? ___ Yes ___ No If not, how often do you visit Lake George? _____

What was your impression of this event? _____

SPENDING: (During the time you were here to attend the event—please give best estimates)

Did you stay overnight? If so, how many nights? _____

What type of lodging? ___ Hotel ___ Motel ___ Campground/RV Park ___ Rental Cottage/house ___ B & B
 ___ Staying with Friends/relatives ___ I own a second home here

Total amount spent on lodging?
 ___ (\$1-\$50) ___ (\$51-\$100) ___ (\$101-200) ___ (\$201-300) ___ More than \$300

Total amount spent at local restaurants during your visit.
 ___ (\$1-\$25) ___ (\$26-\$50) ___ (\$51-\$75) ___ (\$76-\$100) ___ More than \$100

Total amount of food/beverages purchased at a local grocery/convenience stores?
 ___ (\$1-\$25) ___ (\$26-\$50) ___ (\$51-\$75) ___ (\$76-\$100) ___ More than \$100

Total amount spent on transportation? (Please enter whole dollar amounts)
 ___ Gas ___ Tolls ___ Airfare
 ___ Train ___ Car rental ___ Bus Fare

Total amount spent on other types of purchases (i.e. clothing, souvenirs, newspapers, Rx, cigarettes, etc.) ?
 ___ (\$1-25) ___ (\$26-\$50) ___ (\$51-\$75) ___ (\$76-\$100) ___ More than \$100
 Where? ___ Outlets ___ Lake George Village ___ Other locales: _____

Total amount spent on area entertainment/attractions in addition to attending the event? \$ _____

Did you take any additional day trips outside of the Lake George area during your stay?
 If so, please note where _____

Did you enjoy your time in Lake George? ___ Yes ___ No Will you plan to return again to this event? ___ Yes ___ No

Is there something the community can do to enhance the visitor experience? (Please use back of sheet if desired)

If you would like to receive monthly E-Bulletin's from the chamber office with special event calendars and discounts please clearly print your email. _____

If you would like a chamber Vacation guide mailed to you next year please write your name and full mailing address on the back of this questionnaire.

Thank you for your time, we welcome your feedback!